



## **CUSTOMIZED GRANT RESEARCH FAQ**

### **1) What is Customized Grant Research?**

The identification of prospective grant opportunities that match your organization's funding needs. We offer a comprehensive search of multiple sources (State, Federal and Private) to identify and investigate potential funders for your project idea(s). This vital activity gives you the information needed to strategically plan for upcoming grants rather than simply reacting to last minute Notices of Funding Opportunities (NOFA).

### **2) Why should my organization purchase Customized Grant Research Services?**

Grant seeking is a very competitive and time-consuming process. Organizations are most successful at obtaining grants when grant seeking is approached as a calculated and deliberate process. In order to engage in strategic grant seeking, your organization must know as much as possible about prospective funders. Customized grant research gives thorough background information about funders. This allows you to make an informed decision about whether or not to pursue a particular grant. This can save both time and money as only those grant applications that stand a good chance of receiving funding should be pursued.

### **3) What does my organization receive?**

We provide thorough information on funding sources that match your organizations grant needs and priorities. Upon completion of the research for your organization, we will provide you a notebook that contains the following:

- Summary page(s) of potential funding opportunities
- Detail of each opportunity that includes: prospective grant funder name, address and contact information; description of grant funder goals and priorities; funding criteria; grant application deadlines; average funding award (where available); and past grantees (where available).
- 12 to 18 month grant seeking timeline